

GO BEYOND EXTRAORDINARY

LEXUS
EXPERIENCE AMAZING

ALL-NEW
GX 550

A RANGE CRAFTED TO ELEVATE EVERY JOURNEY



GX 550 Overtrail

Purpose-built for adventure, the 5-seater Overtrail combines rugged design with advanced off-road technology. Featuring 18-inch alloy wheels, multi-terrain monitor and rear locking differential, it delivers confidence on any terrain. Towing capacity: 3,500kg.

GX 550 Luxury +

Designed for refined journeys, the 7-seater Luxury + combines elegance and comfort with premium features such as a digital rear-view mirror and a dimming panoramic roof with an interior power shade. Enjoy immersive sound from the 21-speaker mark Levinson Surround System and a smooth ride with Adaptive Variable Suspension. Towing capacity: 3,130 kg.

OFF-ROADING IS MORE THAN AN ADVENTURE; IT IS A LIFESTYLE.

CRAFTED WITH PURPOSE, DESIGNED FOR PRECISION

Rooted in an ancient Japanese ideal, the Takumi philosophy shapes every inch of the Lexus GX interior with masterful attention and uncompromising dedication. Decades of experience and highly trained senses allow the detection of the smallest imperfections, with materials and surfaces refined to perfect precision. This fusion of tradition and innovation elevates the GX beyond craftsmanship, creating a space where timeless artisan skill meets the most advanced Lexus engineering.





THE TAZUNA COCKPIT - HUMAN-CENTRED PRECISION

Flowing naturally from this philosophy, emerges the Tazuna cockpit, a human-centred environment designed to feel instinctive from the moment you take the wheel. Inspired by the subtle control of horse reins, or Tazuna in Japanese, every control and display is positioned for minimal hand or eye movement, keeping the driver effortlessly connected.



Enhanced visibility, a 14-inch touchscreen, and Takumi-inspired front seats trimmed in semi-aniline leather with power adjustability, heating, ventilation and massage functions provide comfort, support and precise control on every journey.

POWER REFINED TO PERFECTION



3.5L V6 Twin-Turbo Petrol Engine

Delivering exceptional power and control, the V6 twin-turbo engine provides impressive acceleration, stability and towing strength. Designed for both city streets and rugged terrain, its quiet performance lets you move seamlessly through nature and the suburbs.



Multi-Terrain Select (MTS)

Tackle any surface with confidence. MTS allows the driver to select between one of six modes which reflect the driving conditions at the moment. The vehicle then adjusts drive power, suspension and brake performance to best match these conditions,resulting in a more confident drive. For the first time ever, MTS now features an Auto mode, which allows the vehicle to determine the best response based on input from various sensors.

Available exclusively on the GX Overtrail variant.

CONFIDENCE IN EVERY JOURNEY

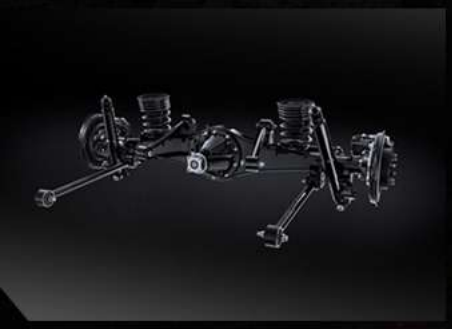
Crawl Control ▾

Venture off-road with ease. Crawl Control maintains a steady pace by automatically adjusting engine power and braking.

Available exclusively on the GX Overtrail variant.







◂ Adaptive Variable Suspension System (AVS)

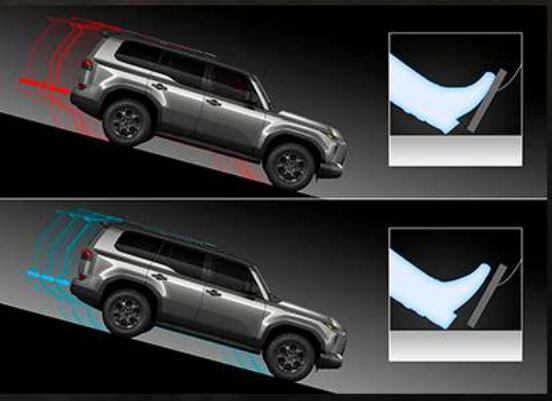
Experience exceptional comfort and control wherever you travel. AVS fine-tunes suspension settings to deliver a smooth and composed drive across any terrain.

Electronic-Kinetic Dynamic Suspension System (E-KDSS) ▸

Enjoy unrivalled control and comfort in every condition. E-KDSS enables and disables the vehicle's stabilizer lock electronically, allowing the system to quickly detect various driving factors such as road conditions, speed, steering position, etc.) resulting in a high level of off-road drivability, ride comfort and handling stability both on and off-road.

Available exclusively on the GX Overtrail variant.





◂ Downhill Assist Control (DAC)

Take on steep slopes effortlessly. DAC applies the right amount of brake pressure to each wheel, ensuring stability and peace of mind on every descent.

Available exclusively on the GX Overtrail variant.

WHEREVER THE PATH LEADS, THIS VEHICLE IS READY FOR THE ROAD AHEAD

Drive Mode Select

With Drive Mode Select, drivers can choose from three drive modes that optimise the operation of the powertrain, EPS and HVAC systems. When equipped with AVS, the system adds three additional drive modes – including a fully customisable mode – and now also provides control over the AVS system. The result is greater control and a more personalised driving experience.





GX 550 Luxury +

H4 / L4 Gear Range with Centre Locking Differential

Switch effortlessly between four transfer modes for enhanced responsiveness. The Torsen® limited-slip centre differential distributes drive force between the front and rear axles for superior traction and stability.



GX 550 Overtrail

Locking Rear Differential

The locking rear differential ensures equal power delivery to both rear wheels, maximising grip and control to conquer even the toughest terrain.

STEP INSIDE A WORLD OF REFINED COMFORT

The TAZUNA Cockpit: Effortless Command

Inspired by the bond between horse and rider, the Tazuna Cockpit delivers an intuitive, driver-focused experience with the Head-Up Display and 14-inch screen perfectly positioned for effortless control and focus.



Tailored Comfort At Your Fingertips

Enjoy personalised comfort with adjustable heating and ventilation for the front and passenger seats, letting you set the perfect temperature at any time.



Omotenashi Illumination For Every Mood

Select from a palette of refined colour tones to illuminate the cockpit and cabin, creating a soothing ambience that enhances every journey.





Practicality Meets Elegance ▸

Discover thoughtfully designed storage throughout the cabin, including a wireless charger, USB-C ports, cup holders and a console box that doubles as a cool box for your beverages.

Cool box feature available only on the GX Luxury + variant.





◂ Luxury + Signature

Immerse yourself in exceptional audio clarity with the 21-speaker Mark Levinson system, precisely engineered to complement the GX's cabin architecture and deliver a refined listening experience.

Applicable to GX Luxury + variant only



A NEW EXPRESSION OF CAPABILITY

The GX is engineered for exceptional off-road performance with the unmistakable refinement of Lexus luxury. Its bold 4x4 design features larger tyres, shorter overhangs and an enhanced approach angle, ready to conquer every journey with confidence.





A Bold New Signature Spindle

The GX's exclusive spindle grille is seamlessly integrated with the front skid-plates, presenting a powerful new expression that unites strength, precision and elegance.



Eye-Catching Rear Design

The GX inherits its own unique variation of the signature L-shaped light bar. The all-LED tail lamps connect to form a single continuous line of light across the rear, creating a striking and confident presence.

DISTINCT CHARACTER, TWO EXPRESSIONS

Luxury + Signature ▸

The GX 550 Luxury + embodies refined strength with 22-inch alloy wheels, sleek body detailing and a glossy black metallic front lower bumper, delivering an elevated sense of sophistication on every journey. The headlamps feature the Adaptive High Beam System (AHS) for optimal illumination and safety.

The GX 550 Luxury + focuses on on-road refinement and composed comfort. It features a panoramic glass roof and solid-type roof rails, offering openness and elegance that complement its sophisticated character. Designed for effortless journeys, it delivers a balance of comfort, precision and quiet confidence.







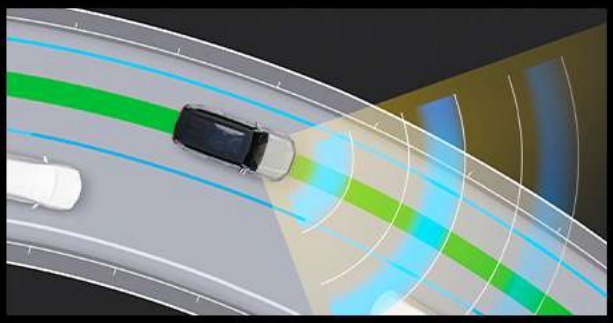


◂ Overtrail Signature

The GX 550 Overtrail is purpose-built for adventure, with 18-inch alloy wheels, a rugged exterior, matte gray metallic front lower bumper, enhanced underbody protection with skid plates for superior off-road confidence.

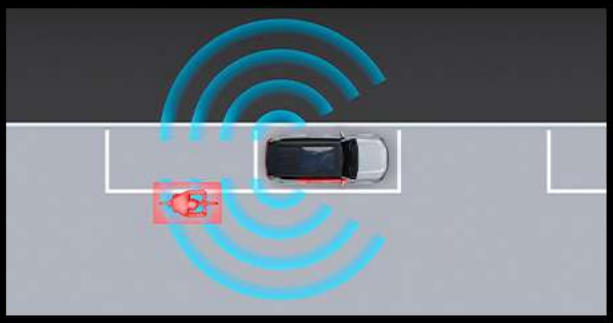
The headlamps feature Automatic High Beam (AHB) for clear vision in all conditions.

LEXUS SAFETY SYSTEM+ 3.0



Confident Control On Every Road

Lane Trace Assist (LTA) and Lane Departure Alert (LDA) with Steering Assist combine intelligent detection with gentle steering support to help keep your vehicle centred and steady. Subtle alerts and smooth corrections ensure every drive remains composed, confident and effortlessly refined.



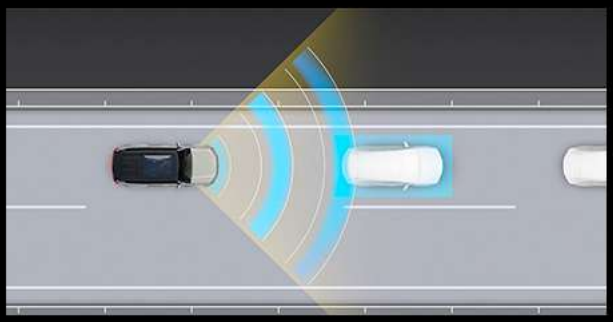
Leave Safely With Peace Of Mind

Safe Exit Assist (SEA) intuitively monitors your surroundings when parked, detecting bicycles or vehicles approaching from behind. It alerts you and your passengers before doors are opened, ensuring every exit is as safe as every arrival.



Awareness When It Matters Most

The Pre-Collision System with Pedestrian Detection provides early warnings and can apply automatic braking if a potential collision is detected, offering an added sense of reassurance in unpredictable moments.



Smooth Control On Every Journey

Full-Speed Range Dynamic Radar Cruise Control maintains a preset distance from the vehicle ahead, adjusting seamlessly from cruising speeds to a complete stop for a drive that feels consistently calm and controlled.



Intelligent Illumination

The advanced BladeScan Adaptive High Beam System enhances visibility and safety during night driving. Using a camera and precision-controlled mirrors, it detects vehicles ahead and adjusts the high beam by splitting light into finely directed "blades." This prevents glare for other drivers while maintaining a wide, bright view of the road and surroundings, ensuring every journey is illuminated with clarity and confidence.

Applicable to GX Luxury + variant only

CONFIGURATIONS

GX 550 Luxury +

Exterior Colours



Terrane Khaki MM <6x4>



Mercury Gray MC <1H9>



Titanium Carbide Gray <1L8>



Sonic Quartz <085>



Sonic Titanium <1J7>



Graphite Black GF <223>



Deep Blue MC <8X5>

Interior Colours







Ornamentation



Tsuyasumi (Film)



Oak (Film)



Upholstery (Seat Material Cover)

Black Tsuyasumi	LA20
Black Oak	LA21
Saddle Tsuyasumi	LA40
Saddle Oak	LA41
Gray Tsuyasumi	LA10
Gray Oak	LA11

CONFIGURATIONS

GX 550 Overtrail

Exterior Colours



Terrane Khaki MM <6x4>



Moon Desert <4Z1>



Titanium Carbide Gray <1L8>



Sonic Titanium <1J7>

Interior Colours





Ornamentation



Tsuyasumi (Film)



Oak (Film)

Upholstery (Seat Material Cover)



Black Tsuyasumi	LC20
Black Oak	LC21
Chateau Tsuyasumi	LC12
Chateau Oak	LC13



Design Perforation | Ultrasuede | Accent Stitching

SPECIFICATIONS

PERFORMANCE		GX 550 LUXURY +	GX 550 OVERTRAIL
Engine Type		3.5-liter, 24-valve DOHC, 6-Cylinders, V-type	
Valve & Intake System		Dual VVT-i (Chain Drive) Turbocharged with Intercooler	
Displacement	cc	3,445	
Bore × Stroke / Compression Ratio		85.5 x 100.0mm / 10.3 : 1	
Transmission		10-speed Automatic Transmission	
Drive System (Mode Selector)		Electronically Controlled Full-Time AWD (Normal / Eco / Comfort / Sport S / Sport S+ / Custom)	
Differential Lock System & Multi Terrain Select		Without	With
Top Speed	km/h	175	
Acceleration 0-100km/h	sec	7.0	
Max. Power	hp / rpm	349 / 4,800 - 5,200	
Max. Torque	Nm / rpm	650 / 2,000 - 3,600	
Fuel Consumption (NEDC)	L/100km	12.3	
Coefficient of Drag	cd	0.404	
CO2 Emission (NEDC)	g/km	279	
Emission Standard		Euro 6B	

DIMENSION & WEIGHT			GX 550 LUXURY +	GX 550 OVERTRAIL
Overall	Length	mm	5,015	
	Width	mm	1,980	2,000
	Height	mm	1,865	1,890
Wheelbase		mm	2,850	
Min. Turning Radius		m	6.0	
Tread		mm	1,667	1687
		mm	1.668	1,688
Gross Vehicle Weight		kg	3,175	3,110
Min. Ground Clearance		mm	220	
Boot Capacity - All Seats Up / Max. Cargo		Liter	171 / 1,875	1,063 / 2,000
Fuel Tank Capacity		Liter	80	

SPECIFICATIONS

EXTERIOR		GX 550 LUXURY +	GX 550 OVERTRAIL
Headlamps		Auto (Dynamic) Levelling Slim 3-Projector Bi-LED with Washer L-Shaped LED Daytime Running Lights LED Front Cornering Lamp	
	High Beam	Adaptive High Beam System (AHS)	Automatic High Beam (AHB)
Rear Lamps		LED Combination with Fog Lamps	
Side Mirror	Function	Power Surface Adjustment with Auto Fold Heater, Memory Reversed-Linked Auto Dimming (Driver Side) Blind Spot Monitor Panoramic View Monitor Camera	
Finishing (Wheel Arch Molding + Side Mirror)		Body Color Paint	Black Paint
Roof		Panoramic Roof with Solid Type Rails & Rear Spoiler	Moon Roof with Bridge Type Rails & Rear Spoiler
Wiper		Auto Rain Sensor	
Power Back Door		With (Hands-free Kick-open Function)	With
Wheel Type		22-inch Aluminium in Dark Gray Metallic Finish	18-inch Aluminium in Matte Gray Metallic Finish
Tires		265/50R22 (With Spare Tire)	265/70R18 (With Spare Tire)
Smart Entry System		With Additional Lexus Key Card	
Side-Steps		Auto	Fixed

INTERIOR			GX 550 LUXURY +	GX 550 OVERTRAIL
Steering			Electric Power Steering (EPS) 3-spoke, Full Genuine Leather wrapped Power Tilt & Telescopic Adustment Shift Paddles Touch Type Multifunction Switch	
Gear Shift Knob			Straight Type Wrapped in Genuine Leather	
Smart Start System			With Push-start Ignition	
Air-conditioner			Auto, 2-Zone Climate Control with Rear Duct and Lexus Climate Concierge Pollen & Dust Filter, Deodorizing Function and NanoeX™ Negative Ion Generator	
Seats		Capacity	7	5
	Front		Power 8-way Driver + Passenger adjustment Memory Function (Driver only) Seat Ventilation & Heater (Driver & Front Passenger) Power Easy Access Sitting Surface Length Adjust (Driver only)*	
		Lumbar Support	2-way Power Adjustment (Driver + Passenger)	2-way Power Adjustment (Driver only)
		Headrest Adjustment	4-way (Vertical + Horizontal)	2-way (Vertical)
	2nd row		60:40-split Manual Folding / Reclining with Heater*	
	3rd row		50:50-split Power Folding / Reclining	Without
Inside Rear View Mirror			Digital Rear-view Mirror	Electro Chromic
Scuff Plate			Stainless Steel with Lexus Logo (Front)	Stainless Steel (Front)
Audio System			Mark Levinson™ Premium Surround Sound System with 21 Speakers + Subwoofer	Pioneer with 10 Speakers + Subwoofer
Multimedia System			14-inch Electro Multi Vision Wide (EMV) Touchscreen Display with Apple Carplay® & Android Auto™	
Power Outlets			5-Type C USB Ports 2 DC 12V Accessory Socket 1 Qi-Compatible	3-Type C USB Ports 3DC 12V Accessory Socket 1 Qi-Compatible

Electric Parking Brake with Brake Hold Function Power Window with Auto Up & Down Wireless Charger	Head-up Display Customizable Color Illumination Multi Information Display (MID) Dynamic Voice Recognition	Navigation System 12.3-inch Full LCD Graphic Meter with TFT Active Noise Control

SPECIFICATIONS

SAFETY		GX 550 LUXURY +	GX 550 OVERTRAIL
(ACTIVE)			
Lexus Safety System +		Front Pre-Collision System (PCS) Dynamic Radar Cruise Control (DRCC) with Stop & Go Function Lane Tracing Assist (LTA) Lane Dearture Alert (LDA) Road Sign Assist (RSA)	
		Adaptive High-beam System (AHS) with BladeScan™	Automatic High Beam (AHB)
Anti-Lock Braking System (ABS) Brake Assist (BA) Vehicle Stability Control (VSC) Hill-start Assist Control (HAC) Trailer Brake Control System Drive-Start Control Parking Clearance Sensor (Front & Rear)		Blind Spot Monitor (BSA) Parking Support Brake (PKSB) Electronic Brake-force Distribution (EBD) Brake Hold Active Traction Control (ATRC) Emergency Brake Signal Trailer Sway Control	Tire Pressure Warning System (TPWS) Impact Absorbing Safe Exit Assist (SEA) Rear Cross Traffic Alert (RCTA) Parking Assist Monitor with Panoramic and Multi Terrain Monitor
Down-hill Assist Control (DAC)		Without	With
Multi-Terrain Select		Without	With
Crawl Control		Without	With
Peripheral Monitor Camera		Panoramic View Monitor	Multi Terrain Monitor
(PASSIVE)			
SRS Airbags	Count	10	
	SRS Front Center Airbag	Front Passenger Side	
	SRS Knee & Single Stage Airbag	Driver & Front Passenger	
	SRS Side Airbags	Front only	
	SRS Curtain Shiield Airbags	Front & Rear	
Seatbelts	Front	3-point Emergency Locking Retractor (ELR), PRe-tensioner, Force Limiter and Tension Reducer	
	2nd Row	3-point Emergency Locking Retractor (ELR), Pre-tensioner, Force Limiter	
	3rd Row	3-point Emergency Locking Retractor (ELR)	Without
ISOFIX Child Seat		With (Rear Outer Seats)	

SECURITY	GX 550 LUXURY +	GX 550 OVERTRAIL
Alarm System	Immobilizer, Siren with Back-up Battery, Intrusion & Tilt Sensor	

**Only in GX 550 Luxury +*



EXPERIENCE AMAZING

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